



NORTHAMPTON LICENSE COMMISSION

City Hall, Office of the Mayor
210 Main St., 2nd Floor
Northampton, MA 01060
(413) 587-1212

COMMISSIONERS

Natasha Yakovlev, Chair
Helen Kahn

Executive Assistant

Annie Lesko
alesko@northamptonma.gov

MEETING MINUTES

Wednesday, October 6, 2021
Virtual Meeting
4:00 p.m.

The October 6, 2021, License Commission meeting will be held via remote participation.

Join Virtual Meeting

- Video Conference: <https://us06web.zoom.us/j/85423198761?pwd=Ti92UEk3VUQ0UXBmSDJCdVFZSWxyZz09>

OR

- Telephone, call: +1-929-436-2866, Meeting ID: 854 2319 8761, Password: 684298

1. **MEETING CALLED TO ORDER at 4:03 p.m. by Commissioner Yakovlev**
ROLL CALL - Commissioners Yakovlev and Kahn were present.
ANNOUNCEMENT OF ZOOM RECORDING - made by Commissioner Yakovlev
2. **PUBLIC COMMENT - None**
3. **APPLICATION FOR SHORT TERM LIQUOR LICENSE**
Pioneer Valley Racing, Inc., 231 Russell St., Hadley
October 17, 2021, 9 a.m. - 1 p.m.
Road Race, Look Park, Florence
Wine & Malt

Justin Killeen was present and stated this is the fifth time Pioneer Valley Racing has held the event at look park. Justin noted that he expected people to arrive back at the park at 11 a.m. There will be a food and beverage tent.

Commissioner Kahn moved to approve the application for a short term liquor license for Pioneer Valley Racing, Inc. Commissioner Yakovlev seconded. The motion passed unanimously 2-0 by a roll call vote.

4. **APPLICATION FOR SHORT TERM LIQUOR LICENSE**
Think Tank Brewers, LLC d/b/a Progression Brewing Co.
November 6 & 7, 2021, 11 a.m. - 4 p.m.
Northampton International Cyclocross Race, Look Park, Florence
Wine & Malt

Zack Wright from Progression Brewing Company was present and noted this is the first time Progression will be a provider at the Cyclocross event but the event has been happening for over 20 years. Pouring will be from the tap wagon (mobile trailer) and will be between 11 a.m. and 4 p.m.

Commissioner Yakovlev moved to approve the application for a short term liquor license for Progression Brewing Company. Commissioner Kahn seconded. The motion passed unanimously 2-0 by a roll call vote.

5. APPLICATIONS FOR SHORT TERM LIQUOR LICENSES

Drawing Board Brewing Company, LLC, 36 Main St., Florence
Wine & Malt

October 16, 2021, 1 p.m. - 10 p.m.
Pints on the Patio, Part 4

October 30, 2021, 1 p.m. - 10 p.m.
Halloween at Drawing Board

Corey Lynch was present for this application and stated that the October 16 event will be held in the same manner as his first three events. The October 30 event will also be the same but will have a Halloween vibe.

Commissioner Kahn moved to approve the applications for short term liquor licenses for Drawing Board Brewing Company, LLC. Commissioner Yakovlev seconded. The motion passed unanimously 2-0 by a roll call vote.

6. APPLICATION FOR SHORT TERM LIQUOR LICENSE

Brian Boru, Inc., 37 Commercial St., Holyoke
Saturday, October 9, 2021, 4:30 p.m. to 8:30 p.m.
33 Hawley St., Live Music Performance
Wine & Malt

Carlo Sano, owner of Brian Boru in Holyoke, and manager Melissa Hojnowski were both present and stated they were invited to set up a beer tent at 33 Hawley Street. The event is all agenda but there will be a separate roped off area for a beer garden and staff will make sure that people aren't able to come in and out of the area with beverages.

Commissioner Kahn moved to approve the application for a short term liquor license for Brian Boru, Inc. Commissioner Yakovlev seconded. The motion passed unanimously 2-0 by a roll call vote.

7. APPLICATION FOR A NEW COMMON VICTUALLER LICENSE

Thayer Dining Group d/b/a Tria Deli
150 Main St., Suite 130

Aaron Thayer was present for this application and noted that he is attempting to expand his operation to a small sandwich counter in Thornes Marketplace which will essentially be an extension of his current business. Most prepping will happen in the kitchen with the exception of assembling the sandwiches at the Deli. Aaron noted he also hopes to sell dried pasta. Hours of operation will be when Thornes Marketplace is open which right now is 10 a.m. to 7 p.m., 7 days a week. Storage will be held in Patria's kitchen.

Commissioner Yakovlev moved to approve the application for a new Common Victualler license for Thayer Dining Group d/b/a Tria Deli. Commissioner Kahn seconded. The motion passed unanimously 2-0 by a roll call vote.

8. REQUEST TO RESCIND A PREVIOUSLY APPROVED SHORT TERM LIQUOR LICENSE

Building 8 Brewing, 320 Riverside Drive

Commissioner Yakovlev moved to rescind the previously approved short term liquor license for Building 8 Brewing due to the event being cancelled. Commissioner Kahn seconded. The motion passed unanimously 2-0 by a roll call vote.

9. REQUEST TO RESCIND A PREVIOUSLY APPROVED SHORT TERM LIQUOR LICENSE

The Academy of Music, Inc.
Saturday, October 16, 2021, 7 p.m. - 11 p.m.
Wine & Malt

Commissioner Yakovlev moved to rescind the previously approved short term liquor license for The Academy of Music, Inc. due to the event being cancelled. Commissioner Kahn seconded. The motion passed unanimously 2-0 by a roll call vote.

10. PUBLIC HEARING ON AN APPLICATION FOR A NEW SEASONAL ON-PREMISES RESTAURANT WINE AND MALT LICENSE WITH A CORDIALS/LIQUEURS PERMIT

Iconica Social Club, LLC, 1 Amber Lane
Proposed Manager: Ximena Salmeron

Commissioner Yakovlev moved to open the public hearing at 4:18 p.m. Commissioner Kahn seconded and the hearing was opened.

There was no public comment.

Ximena Salmeron and William Swyers were both present and noted they are currently operating as a cafe and bakery and would like to expand their offerings to be able to offer a glass of wine or a beer. Iconica offers a lot of juices which would be nice to incorporate into a craft cordial. At the moment, the plan is to continue with the current hours of 10 a.m. to 4 p.m. Thursday through Sunday but in the future the plan is to expand hours into night time for people to have wine with a piece of cake. Ximena Salmeron noted she was the main bartender at Pizzeria Paradiso and then worked at Highbrow. William was the floor manager at Highbrow and both Ximena and William worked at Roberto's so they have experience with managing alcohol.

Commissioner Kahn pointed out that the key is to make sure the cordials come with an actual label on the bottle that identifies it as a cordial.

Commissioner Yakovlev moved to close the public hearing at 4:22 p.m. Commissioner Kahn seconded and the hearing was closed.

Commissioner Kahn moved to approve the application for a new seasonal on-premises restaurant wine and malt license with a cordials permit for Iconica Social Club. Commissioner Yakovlev seconded.

Commissioner Yakovlev noted that the outdoor area needs to be cordoned off to prevent access from the public walkway.

The motion passed unanimously 2-0 by a roll call vote.

11. PUBLIC HEARING ON AN APPLICATION FOR A TRANSFER OF LICENSE, CHANGE OF LOCATION AND CHANGE OF LICENSE TYPE ON AN ANNUAL ALL ALCOHOL LIQUOR LICENSE

NoHo Social, LLC, 261 King St., Northampton
Proposed Manager: Kara Schulz

Commissioner Yakovlev moved to open the public hearing at 4:25 p.m. Commissioner Kahn seconded and the hearing was opened.

There was no public comment.

Attorney Peter Puciloski was present on behalf of NoHo Social, LLC, in addition to Saj Khan, who represents the landlord.

Attorney Puciloski stated that the landlord is interested in filling the space which will be a coffee house during the day and a casual bar during the evening. Attorney Puciloski noted that there will be approximately 50 tables and the applicant still needs to apply for a Common Victualler license. However, the applicant wants to be sure the license transfer is approved before investing in renovations. Attorney Puciloski noted that the owner had a conflict and wasn't able to attend the hearing.

Saj Khan noted that he believes the coffee shop hours will be from 6 a.m. to 1 p.m. with 2 to 3 hours of turnover time before it turns into an evening venue with operating hours of 4 p.m. to midnight, which are weekend hours.

Attorney Puciloski noted that food will be offered but nothing sophisticated.

Attorney Puciloski noted that the manager does not have experience but will be properly trained.

Saj confirmed that hours of operation will be Friday, Saturday and Sunday, 4 p.m. to midnight and Monday through Thursday closing at 10 p.m. and the coffee shop will operate 7 days a week from 6 a.m. to 1 p.m.

Commissioner Yakovlev moved to close the public hearing at 4:35 p.m. Commissioner Kahn seconded and the hearing was closed.

Commissioner Yakovlev noted that she hoped the owner and the manager would have been present at the meeting and expected their presence when the application for a common victualler license is on the agenda.

Commissioner Kahn moved to approve the transfer of license, change of location, and change of license type for NoHo Social, LLC. Commissioner Yakovlev seconded. The motion passed unanimously 2-0 by a roll call vote.

12. APPROVAL OF MINUTES

- September 1, 2021

Commissioner Yakovlev moved to approve the September 1, 2021, minutes as written. Commissioner Kahn seconded. The motion passed unanimously 2-0 by a roll call vote.

13. NEW BUSINESS

(Reserved for topics that the Chair did not reasonably anticipate would be discussed.)

Commissioner Yakovlev asked the clerk to forward the noise complaint referencing Patria and inform the owners that there is a complaint and to be mindful of their neighbors.

Commissioner Yakovlev asked the clerk to research and provide parameters on when an entertainment license is needed.

There was a brief discussion about the Ibiza Tapas license and the clerk noted she would inquire with the City Solicitor on how to proceed.

14. ADJOURN

Commissioner Yakovlev moved to adjourn the meeting at 4:47 p.m. Commissioner Kahn seconded. The motion passed unanimously 2-0.